

Chapter Seven.

Appendix



Downtown Development District



2025 Downtown Survey

Harrington Downtown Development District – Five Year Renewal – Survey **DUE BY NOVEMBER 7, 2025**

Welcome to the Harrington Downtown Development District Survey!

We need your voice to help shape the future of Downtown Harrington!

Our city is currently up for a **5-year renewal of the Downtown Development District (DDD)** — a state-supported program that provides grants, incentives, and investment opportunities to strengthen our downtown. For the past 10 years, the DDD has helped support local businesses, improve properties, and boost community pride right here in Harrington.

As we look ahead, we want to make sure the next 5 years are even better — and that's where you come in!

We've created a **quick survey** to hear from the people who live, work, and play downtown. Your feedback will help city planners evaluate how well the DDD has worked so far and guide our priorities for the next chapter.

You can fill out the survey in two ways:

- **Scan the QR code below** to complete it online
- **Or fill out the paper version included** and return to:

City of Harrington
106 Dorman Street
Harrington, DE 19952

Whether you're a homeowner, renter, business owner, or simply love our downtown — your input matters. Let's keep the momentum going and make Downtown Harrington an even better place for everyone.

Thank you for being part of our community!

Just a few minutes of your time
can make a big difference!

2025 Downtown Survey



2025 Downtown Survey

Harrington's Downtown Development District (DDD) is up for a five-year renewal — and we need your support to keep this impactful program going! The DDD brings valuable benefits to local businesses and homeowners, helping our community thrive.

Survey closes November 7th!

* Required

1. Are you a: *

- Harrington Resident
- Harrington Property Owner
- Harrington Business Owner
- Harrington Employee (within the downtown area)
- Visitor

2. How often do you shop at the following locations?

	5+ times a week	2-4 times a week	Once a week	Once a month	Once every few months	Never
Downtown Harrington	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Route 13 Corridor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Milford	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seaford	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dover/Camden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What places/stores do you visit in Harrington's Downtown? (If you choose other, please specify)

- Retail
- Service
- Restuarant
- City
- Freedom Park
- Post Office or Bank
- Farmers Market
- Other

4. What time do you typically visit Harrington's downtown?

	Before 5pm	Between 11am - 2pm	After 5pm
Monday - Thursday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saturday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sunday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Have you attended any of the following events in the past 3 years? (If you choose other, please specify)

- Heritage Day
- Police National Night Out
- Tree Lighting Ceremony
- Christmas Parade
- Other

6. How do you most often travel to establishments in the downtown?

- Walk
- Bike
- Drive and use on-street parking
- Drive and use municipal parking
- Drive and use parking at one establishment, then leave the downtown
- Drive, use one establishment's parking and visit multiple places
- Drive and use multiple establishments' parking lots

7. Do you feel safe in Harrington's downtown during the day and night?

- | | | |
|-------|-----------------------|-----------------------|
| | Safe | Not safe |
| Day | <input type="radio"/> | <input type="radio"/> |
| Night | <input type="radio"/> | <input type="radio"/> |

8. Why do you feel safe or unsafe?

9. Currently, what are the major advantages of Harrington's downtown? (If you choose other, please specify)

- Convenient location
- Fair prices
- Friendly local service
- Easy to find parking
- Supporting local businesses
- Less traffic and crowds
- Within walking distance
- Selection of goods/services
- Know local employees
- Events at Freedom Park
- Small town/historic character
- Selection of apartments/homes
- Other

10. Currently, what are the major disadvantages of Harrington's downtown? (If you choose other, please specify)

- Inconvenient location
- Poor appearance
- Lack in variety of goods/services
- High prices
- Difficult/inconvenient to park/walk
- Limited hours
- Traffic
- Poor customer service
- Lack of apartments/homes
- Other

11. What businesses/events/activities would you like to see more of in the downtown? (If you choose other, please specify)

- Public and civic (e.g. library, park, community center, community garden, gallery)
- Institutional (e.g. religious, government, education, financial)
- Personal service (e.g. health club, beauty, tailor, dry cleaning, jewelry, household repair)
- Convenience store
- Commercial retail (e.g. general merchandise, clothing, hardware, household supplies & furnishings)
- Professional office (e.g. medical, law, accounting, architecture)
- Specialty retail (e.g. antiques, plants/flowers, gift shops)
- Locally owned restaurants
- Coffee shop
- Breakfast/lunch dining
- Fast food/take out
- Grocery store
- Outdoor concert
- Food festival
- Antique festival
- Seasonal/holiday festival
- Cultural/heritage festival
- Kid-friendly/family event
- "First Friday"
- Other


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Microsoft Forms

Responses Overview Closed


Responses

21 

Average Time

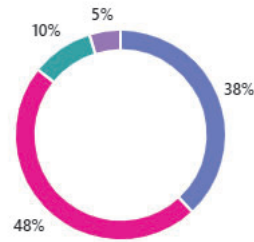
05:23 

Duration

24 Days 

1. Are you a:

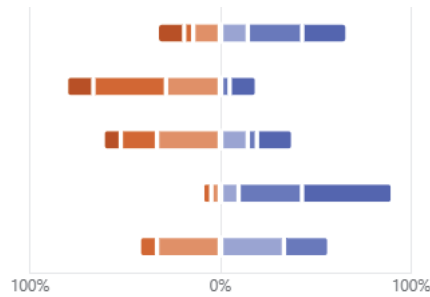
● Harrington Resident	8
● Harrington Property Owner	10
● Harrington Business Owner	2
● Harrington Employee (within the downtown area)	1
● Visitor	0



2. How often do you shop at the following locations?

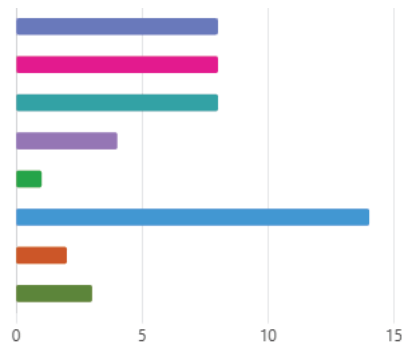
- 5+ times a week
- 2-4 times a week
- Once a week
- Once a month
- Once every few months
- Never

- Downtown Harrington
- Route 13 Corridor
- Milford
- Seaford
- Dover/Camden



3. What places/stores do you visit in Harrington's Downtown? (If you choose other, please specify)

● Retail	8
● Service	8
● Restuarant	8
● City	4
● Freedom Park	1
● Post Office or Bank	14
● Farmers Market	2
● Other	3



4. What time do you typically visit Harrington's downtown?

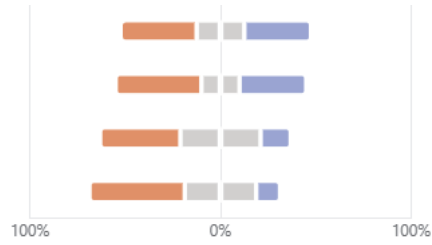
- Before 5pm
- Between 11am - 2pm
- After 5pm

Monday - Thursday

Friday

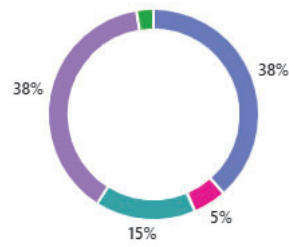
Saturday

Sunday



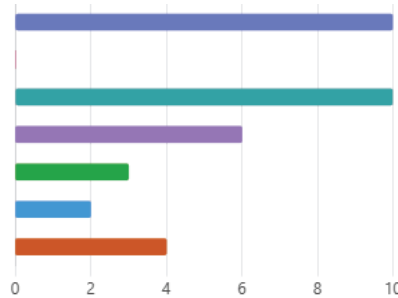
5. Have you attended any of the following events in the past 3 years? (If you choose other, please specify)

- Heritage Day 15
- Police National Night Out 2
- Tree Lighting Ceremony 6
- Christmas Parade 15
- Other 1



6. How do you most often travel to establishments in the downtown?

- Walk 10
- Bike 0
- Drive and use on-street parking 10
- Drive and use municipal parking 6
- Drive and use parking at one establishment, then leave the downtown 3
- Drive, use one establishment's parking and visit multiple places 2
- Drive and use multiple establishments' parking lots 4

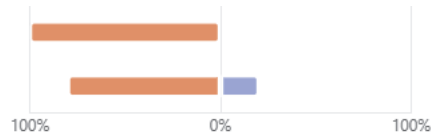


7. Do you feel safe in Harrington's downtown during the day and night?

- Safe
- Not safe

Day

Night



8. Why do you feel safe or unsafe?

13 Responses

Latest Responses

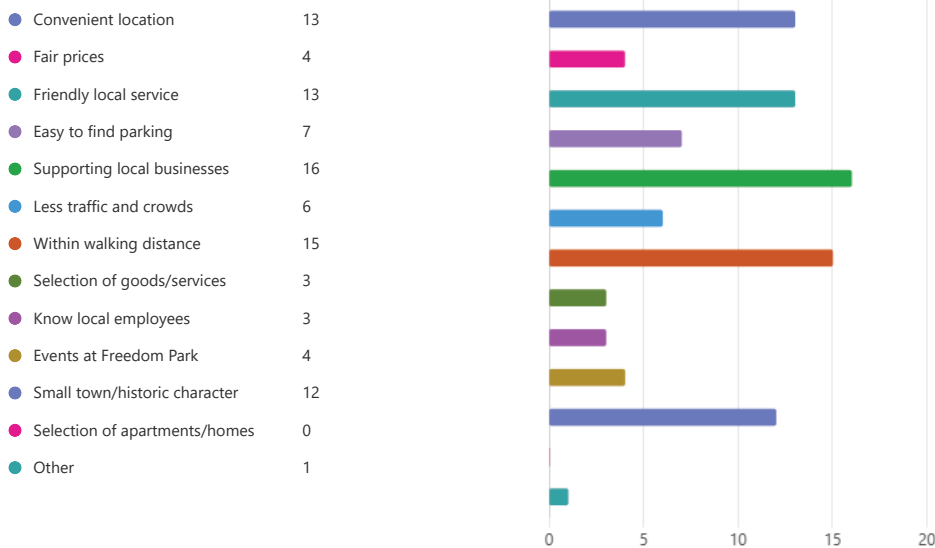
"Police station is right there, my office is right there, Ive been living or working her..."
 "I feel safe during the day because I can see my surroundings. I don't feel as safe a..."

...

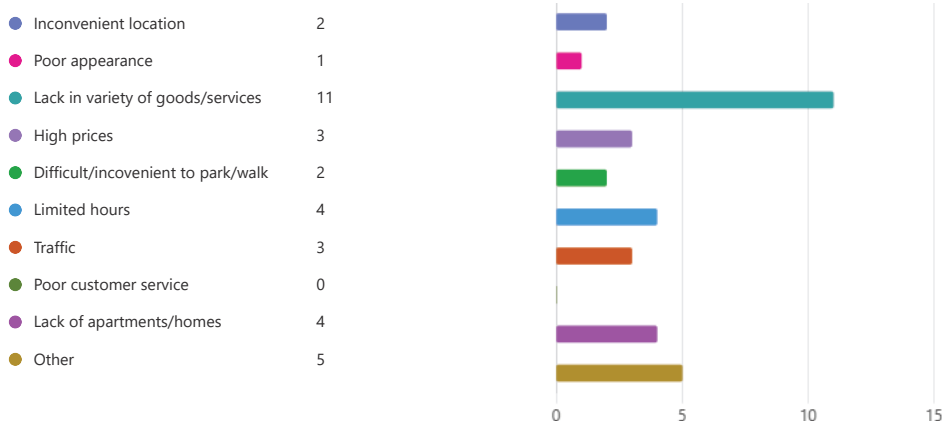
4 respondents (31%) answered police station for this question.



9. Currently, what are the major advantages of Harrington's downtown? (If you choose other, please specify)



10. Currently, what are the major disadvantages of Harrington's downtown? (If you choose other, please specify)



11. What businesses/events/activities would you like to see more of in the downtown? (If you choose other, please specify)

